

“The VBHC Thinkers Master classes are excellent way give great ideas to improve my team’s VBHC implementation”

Prof. dr. Hans Büller

Since 2008, more than 25,500 national and international healthcare professionals have followed a masterclass, summer school or in-house training on Value-Based Health Care (VBHC) at The Decision Institute.

**When?**



**Where?**

Participants are welcome both at:

- ✓ Buitenplaats Amerongen, The Netherlands



- ✓ From the comfort of your home



**Patients are our Teachers:**

The Value-Based Health Care Thinkers Masterclass

Meet the VBHC thought leaders

Tackle a real life (Harvard) case

Share VBHC learnings

**Masterclass Leaders**

**Thinkers Masterclass with Dr. Janet Porter and Martie Carnie**



Janet Porter is a US healthcare leader who has authored over thirty articles and book chapters and is a popular speaker worldwide. With a PhD in healthcare strategy, Janet has been a faculty member at Harvard University, Ohio State University and University of North Carolina at Chapel Hill. Janet served as a Chief Operating Officer of Dana-Farber Cancer Institute and was on the Advisory Board of the High Value Healthcare Collaborative.



Martie Carnie is the Senior Patient Experience Advisor at Brigham and Women’s Hospital in Boston, the US. She is a 33-year-three-time cancer survivor. As a Co-Chair of the first Adult Patient Family Advisory Council in the United States, she became a leader in patient- and family-centered care and has been doing Patient and Family Engagement nationally and internationally for 25 years.

Janet and Martie began their journey at Dana-Faber Cancer Institute back in 2006.

**Case study with Prof. Dr. Fred van Eenennaam**



Fred van Eenennaam is the president of Value-Based HealthCare Center Europe and the program director of the VBHC Thinkers Master Classes. In 2013 Prof. Michael Porter’s Institute of Strategy and Microeconomics of Competitiveness at Harvard Business School honored Fred as an Affiliate Hall of Fame. He has been pioneering VBHC Implementation since 2008 with numerous medical teams, hospitals, health insurers and industry. Fred is a sought-after speaker on VBHC.

**Agenda**

15:30	<b>Registration</b>
15:45 – 15:50	<b>Opening</b> by the program director Prof. Dr. Fred van Eenennaam
15:50 – 16:30	<b>Part 1. Patients are our Teachers</b> with Dr. Janet Porter and patient advocate Martie Carnie
16:30 – 16:45	<b>Break &amp; Networking</b>
16:45 – 17:00	<b>Break-out session: Dana-Faber case study on inclusive leadership</b> with Prof. Dr. Fred van Eenennaam
17:00 – 17:45	<b>Part 2. Patient-Centric Leadership</b> with Dr. Janet Porter and patient advocate Martie Carnie
17:45 – 18:15	Participatory session: Q & A
18:10 – 18:30	<b>Closing &amp; Drinks</b>