



PROF. DR. FRED VAN EENENNAAM



AUGUST 23

## EUROPEAN CORPORATE GOVERNANCE NEEDS RENEWAL?

Grow your network and learn valuable lessons about handling governance fraud!

What led to the frauds of Nissan and Wirecard?

How can the companies recover from the scandal?

How would you handle the situation as a member of their boards?



### Coup or Crime? The Case of Carlos Ghosn

The Japanese authorities had criminally charged Ghosn, the chairman of Nissan and Renault, for a **series of financial misdeeds at Nissan**. Is it a Coup or a Crime? Should Ghosn be removed as CEO of Renault before a trial determined the merit of the accusations against him? How should the leadership structure of Nissan evolve?

### Wirecard: The downfall of a German Fintech Star

In June 2020, investors and the public learned the truth about Germany's fin-tech superstar: a major part of Wirecard's business was fraudulent. How could this seemingly massive fraud have gone undetected for so long? James Freis, the new interim CEO, needs to put his detective hat on and **unravel the details of the fraud and recover the reputation of the company**.





## How to be a great 21<sup>st</sup> Century Leader?

The unique challenges of our century like globalization, digitalization, and sustainability probe us daily. Learn by getting in the shoes of leaders facing difficult decisions and engage in thought-provoking discussions.

### During this masterclass get insights on

- Mechanisms and motivations of corporate misconduct
- Management of governance fraud
- The way to reputation recovery
- Decision making in moments of truth



#### LOCATION

#### LOETJE OUDERKERK

Amstelzijde 37, 1184 Tx  
Amstelveen

**Participate  
in-person or online!**

*“Extremely interesting and diverse group of people with whom to discuss corporate governance.”*



**Prof. Dr. Fred van Eenennaam** besides being an **esteemed academic** is an international **non-executive and supervisory board member** and the director of the consultancy firm The Decision Group.

He's been teaching Strategy & Governance to executives, board members, and MBAs for 15 years.

He was the 8<sup>th</sup> member of the *Microeconomics of Competitiveness Initiative* at Harvard Business School and Prof. M. E. Porter, Ph.D. added him to his HBS Hall of Fame in 2012.

#### PRICING

In-person: EUR 550  
Online: EUR 475

#### MORE INFORMATION

[info@thedecisioninstitute.org](mailto:info@thedecisioninstitute.org)  
+31 (0)20 4040 111

#### SECURE YOUR SPOT



\* The price includes the lectures, study materials, and in the case of in-person participation a dinner

[www.thedecisioninstitute.org/21st-century-leadership](http://www.thedecisioninstitute.org/21st-century-leadership)