

Program director

Teaching team



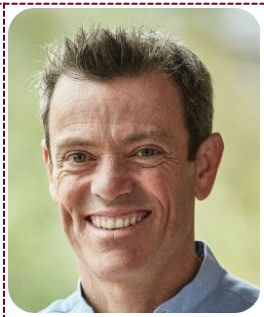
Prof. dr. Fred van Eenennaam is the Founder of The Decision Institute. Fred is a pioneer in teaching VBHC implementation in Europe. Fred is also the Chair of VBHC Center Europe and teaches at various universities worldwide among which Erasmus University Rotterdam, LIUC Milano, George Washington University (Milken Institute of Public Health) and others.



Dr. Mohammad Al-Ubaydli is CEO and founder of world's largest personal health records company; Mohammad is a physician, entrepreneur, programmer and an author of 6 books. He specializes in combining medicine with computing, especially personal health records.



Dr. Jason Arora is a physician-scientist and health technology leader. His work broadly focuses on digital health, precision medicine, and value-based care. Previously Director of Value-Based Health Care, Medtronic; Director, International Consortium for Health Outcomes Measurement (ICHOM);



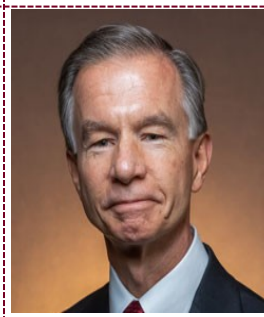
Jan Willem Beijer is a Commercialization manager at Sirius Medical, specialized in therapy/business development, commercialization programs, business process optimization and data science. Previous a sr. emerging therapies and program manager at Medtronic and Founder of 3A-Medical.



Anna Hoefnagels is Product Owner at Soulvé Innovations. Anna has a MSc of Neuroscience and Cognition from University of Utrecht and has previously worked at Amsterdam UMC and interned at Boston Children's Hospital, Harvard Medical School.



Dr. Marcia Makdise is a leading figure in VBHC implementation in Brazil and the broader Latin American context. Marcia is a founding partner of Academia VBHC and Mak Valor. Expert in clinical cardiology, healthcare management and research, healthcare systems in Latin America.



Harold D. Miller is a nationally-recognized expert on healthcare payment and delivery. Currently a president of the Center for Healthcare Quality and Payment Reform (CHQPR) and as Adjunct Professor of Public Policy and Management at Carnegie Mellon University.

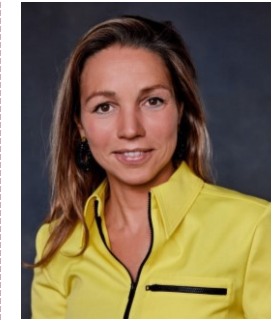
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Dr. Janet E. Porter is a US healthcare leader. She is a Faculty Co-Director at the Institute for Healthcare Improvement and an Adjunct Professor at the University of North Carolina. Previously Janet served as a Chief Operating Officer of Dana-Farber Cancer Institute and was on the Advisory Board of the High Value Healthcare Collaborative.



Dr. Ewa-Maria Roos is a professor of Musculoskeletal Function and Physiotherapy at the University of Southern Denmark. Ewa is globally recognized expert in prevention and treatment of sports injuries and osteoarthritis and implementation of evidence in clinical practice. She is the co-developer of Good Life with osteoArthritis in Denmark (GLA:D®).



Gabrielle Speijer is Radiation-Oncologist at the Haga Teaching Hospital and founder of CatalyzIT. Gabrielle is an expert in topics of digital health and data-driven medical practice and advises on digital strategy in healthcare. Additionally She is ICT&health NL editorial board member, HIMSS Global Future50 Clinical Leader



Prof. Jeroen Struijs is an expert of alternative payment models, especially on bundled payments and shared savings models. He is a senior researcher at the Centre of Prevention and Health Services Research, National Institute of Public Health and the Environment and an Associate Professor at Leiden University Medical Center (LUMC).



Dr. Jan van Bodegom is an experienced entrepreneur in the hospital & health care industry. Jan is currently the CEO of Coretag and a partner at Business Openers Consultancy. Previous experience includes founder of the Alexander Monro breast cancer hospital, Co-Founder of the Reinier-Haga Prostate Cancer Center and a surgeon at Bernhoven hospital.



Prof. dr. Angelique Weel-Koenders is a practicing rheumatologist and has devoted the last decade to optimal treatment strategies for 'value based' patient care. Currently Angelique is a Dean of Science affiliated at the ESHPM and the Maasstad Hospital Rotterdam. The Joint Value initiative led by Angelique has been awarded the VBHC Prize Collaboration Award in 2020.