



Monaco Luxury Services Ecosystem

INTERNATIONAL
COMPANY VISIT PROGRAM

OCT 3-4, 2024

PRELIMINARY PROGRAM

On day 1, take a deep dive into the trends and strategies in the Luxury Services Ecosystem at the International University of Monaco (IUM). Prof. Dr. Fred van Eenennaam and Dr. Marika Taishoff, experts in strategy and the luxury sector bring the most relevant real-life business cases on luxury brands like Louis Vuitton Moët Hennessy, Porsche, Ferrari and Gucci

On day 2, tour iconic Luxury destinations in Monaco, such as the Monte Carlo Casino, Jacht Club Monaco, and Hôtel de Paris Monte-Carlo.

In the remaining time, enjoy delicious meals and networking at top restaurants in Monaco.

REGISTRATION

For Registration please reach out to
Klaudia Meszes program manager.

 **Time: 3-4 October 2024**

 **Location: Monaco**

 **Participation Fee: €3148**

*The Participation fee includes the sessions
and meals. Please consider you need to
arrange the flight and lodging.

Website:

[https://www.thedecisioninstitute.org/p
roduct/company-visit-programs/](https://www.thedecisioninstitute.org/product/company-visit-programs/)

INTERESTED?

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PHONE NUMBER

+31 (0) 6 44 616 626

MAIL ADDRESS

info@thedecisioninstitute.org