



Google

The power of Vision,
Leadership, Technology,
and Adaptability

INTERNATIONAL
COMPANY VISIT PROGRAM

JAN 30-31, 2025



VISIT THE GOOGLE HQ IN DUBLIN

**Dive into Google's history,
strategy, and culture in an
immersive 2-day experience!**

Google's rise to dominance with a 90% market share in the realm of search engines is nothing short of remarkable.

**Get invaluable insights to drive
innovation and growth in your
organization!**

INTERESTED?

SCAN THE QR CODE



PHONE NUMBER

+31 (0) 6 44 616 626

MAIL ADDRESS

info @thedecisioninstitute.org

EXCLUSIVE PROGRAM

Connect with a selected group of leaders including CFOs, CEOs, CIOs, directors and business development managers.

Immerse yourself in this exclusive experience fostering **networking, learning, and strategic partnerships.**



PROGRAM BENEFITS

Get immersed in the journey and leadership of the iconic tech giant via Harvard Business case discussions combined with a guided sight visit.

The perfect mix of:

1. Analyzing Google's Harvard Business Cases on strategy, leadership, and innovation
2. Guided visits and first-hand insights from directors
3. Connecting with like-minded leaders while exploring Dublin

Key topics:

1. Innovation culture
2. Evolution of Digital business models
3. Anticipating future trends

PRELIMINARY AGENDA

On day 1, take a deep dive into the role of vision, leadership, technology, and adaptability in building the successful business empire of Google. The **Harvard Business Cases** give **invaluable insights into Google's strategic steps and culture** with the expert guidance of Prof. Dr. Fred van Eenennaam. In the evening, enjoy some networking in Dublin, this magical Celtic gemstone, home to leprechauns and whiskey.

On day 2, we are warmly **welcomed at the Google HQ**. Here we gain **hands-on insights from local directors** on Google's challenges today and the **next decade of digitalization**. How will AGI impact digital business models?

REGISTRATION

For Registration please reach out to
Klaudia Meszes program manager.



Time: 30-31 January, 2025



Location: Dublin



Participation Fee: €2248

*The Participation fee includes the sessions
and meals. Please consider that flight and
lodging are excluded.

Website:

[https://www.thedecisioninstitute.org/p
roduct/company-visit-programs/](https://www.thedecisioninstitute.org/product/company-visit-programs/)

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